

Latent Semantic Analysis

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Review

- Recall
- Precision
- Mean Average Precision (MAP)
- Normalized Discounting Cumulated Gain (NDCG)

Homework 2

1	—	我們不要BM25了		0.77480
2	—	這是VSM		0.75719
3	—	Dhye6373ryd		0.75714
4	—	M10915010_盧克函		0.74720
5	—	M10915080_羅笠程		0.74603
6	—	M10907505_游照臨		0.74532
7	—	B10632026_吳苡瑄		0.74395
8	—	B10615017_林辰叡		0.74150
9	—	M10909109_陳兆炫		0.74041
10	—	60947007S_翁詩諺		0.73798

Introduction

- Classic IR might lead to poor retrieval due to:
 - Relevant documents that do not contain at least one index term are not retrieved
 - Synonymy (同義詞) and polysemy (一詞多義) are crucial for IR
 - Car vs. Automobile

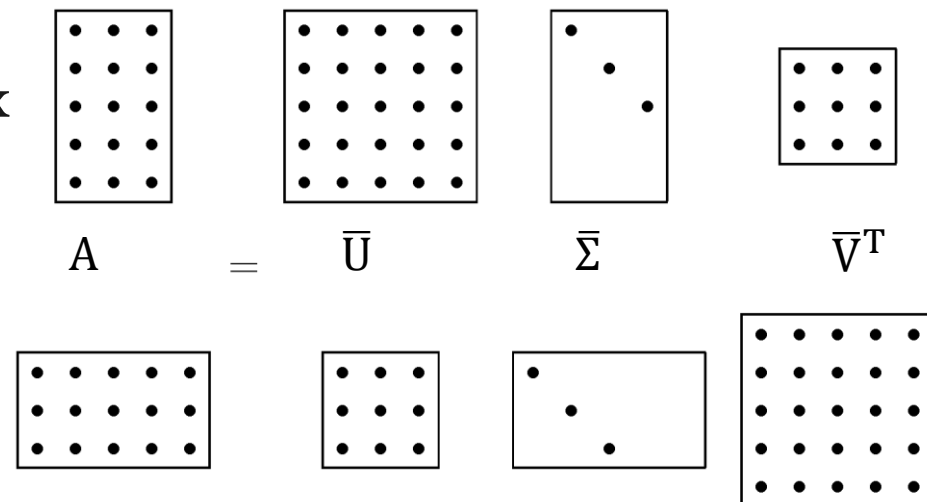
The prevalence of synonyms tends to decrease the **recall** performance of retrieval systems
 - Bank

Polysemy is one factor underlying poor **precision**
 - Retrieval based on index terms is vague and noisy
 - The user information need is more related to **concepts** and ideas than to **index terms**

Latent Semantic Analysis

Singular Value Decomposition

- In linear algebra, the singular-value decomposition (SVD) is a factorization of a real or complex matrix
- Formally, the SVD of an $m \times n$ matrix A is a factorization of the form $\bar{U}\bar{\Sigma}\bar{V}^T$
 - \bar{U} is an $m \times m$ **unitary matrix** (i.e., $\bar{U}\bar{U}^T = I = \bar{U}^T\bar{U}$)
 - $\bar{\Sigma}$ is an $m \times n$ rectangular **diagonal matrix** with non-negative real numbers on the diagonal
 - Singular value
 - \bar{V} is an $n \times n$ **unitary matrix**

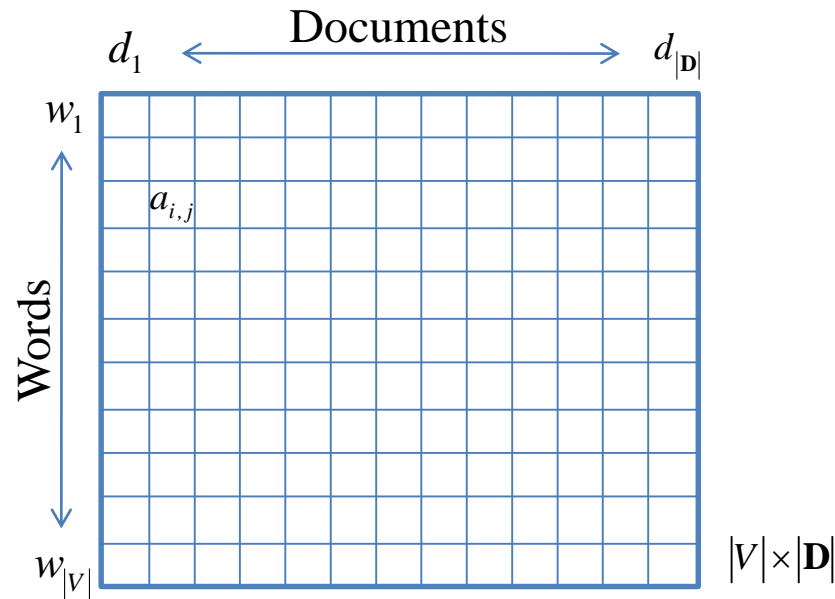


Introduction - LSA

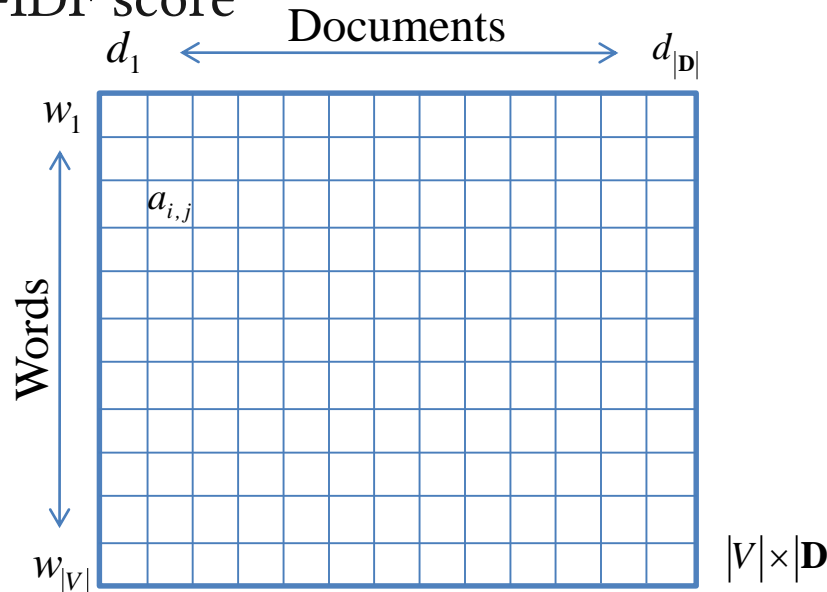
- **Latent Semantic Analysis** also called
 - Latent Semantic Indexing (LSI)
 - Latent Semantic Mapping (LSM)
 - Two-Mode Factor Analysis
- The LSA paradigm operates under the assumption that there is some underlying **latent semantic structure** in the data
 - Algebraic and/or statistical techniques are brought to bear to estimate this latent structure and get rid of the obscuring “noise”

Latent Semantic Analysis.

- A given document collection can be represented as a word-document matrix
 - Row: composed of **words** (index terms), which are the individual components making up a document
 - Column: composed of **documents** which are of a predetermined size of text such as paragraphs, collections of paragraphs, sentences, etc.



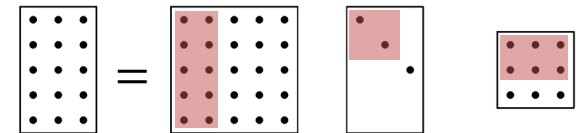
Latent Semantic Analysis..

- In the word-by-document, each element $a_{i,j}$ is represented the importance of word w_i in document d_j
 - $a_{i,j}$ can be determined by the TF-IDF score
- 
- The diagram illustrates a word-by-document matrix. The vertical axis is labeled "Words" and the horizontal axis is labeled "Documents". The matrix is a grid of cells, with the top-left cell labeled $a_{i,j}$. The rows are indexed by words w_1 to $w_{|V|}$, and the columns are indexed by documents d_1 to $d_{|D|}$. The dimensions of the matrix are $|V| \times |D|$.
- The properties of the matrix
 - the dimensions and can be extremely large
 - the column vectors are typically very sparse
 - the two spaces (for words and documents) are distinct from one other

Latent Semantic Analysis...

- In order to explore the latent semantic space, to project word and document vectors in the space, and to reduce the size of the vectors, the **Singular Value Decomposition** (SVD) can be employed
 - $K \leq \min(|V|, |\mathbf{D}|)$: **low-rank approximation**

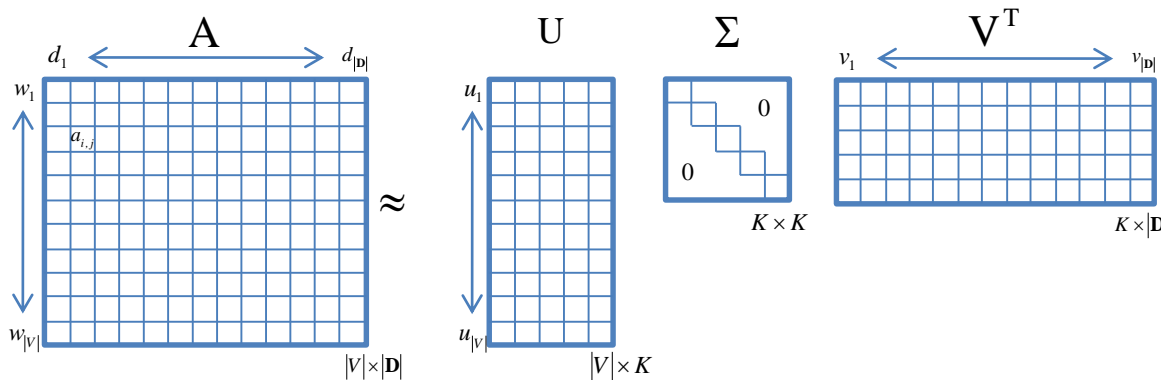
$$A_{m \times n} = \bar{U}_{m \times m} \bar{\Sigma}_{m \times n} \bar{V}_{n \times n}^T$$



$$A_{|V| \times |\mathbf{D}|} = \bar{U}_{|V| \times |V|} \bar{\Sigma}_{|V| \times |\mathbf{D}|} \bar{V}_{|\mathbf{D}| \times |\mathbf{D}|}^T \approx U_{|V| \times K} \Sigma_{K \times K} V_{K \times |\mathbf{D}|}^T = A'_{|V| \times |\mathbf{D}|}$$

- The result is equivalent to the minimize the objective function

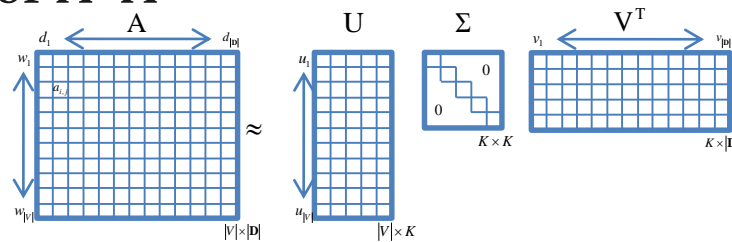
$$\min \|A - A'\|_F^2, \text{ for a given } K$$



$$\|B\|_F^2 = \sum_i \sum_j b_{i,j}^2$$

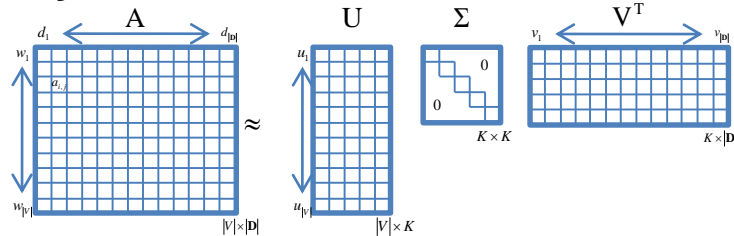
Latent Semantic Analysis....

- Properties of SVD decomposition
 - Both left and right singular matrices (i.e., U and V) are column-orthonormal
 - $U^T U = V^T V = I$
 - Values (nonnegative real numbers) in diagonal matrix are square roots of the eigenvalues of $A^T A$
 - $\Sigma^2 = \text{diag}\{\lambda_1, \lambda_2, \dots, \lambda_K\}$
 - $\lambda_1 \geq \lambda_2 \geq \dots \geq \lambda_K \geq 0$
- The column vectors of U define an orthonormal basis for d_j
 - $A \approx U \Sigma V^T \Rightarrow A^T U \approx (U \Sigma V^T)^T U = V \Sigma U^T U = V \Sigma \Rightarrow U^T A = \Sigma V^T$
- The column vectors of V define an orthonormal basis for w_i
 - $A \approx U \Sigma V^T \Rightarrow A V \approx (U \Sigma V^T) V = U \Sigma V^T V = U \Sigma \Rightarrow V^T A^T = \Sigma U^T$



Latent Semantic Analysis.....

- New representations
 - For word w_i , the new vector representation is Σu_i^T
 - For document d_j , the new vector representation is Σv_j^T



- While the original high-dimensional vectors are sparse, the corresponding low-dimensional latent vectors will typically not be sparse
 - It is possible to compute meaningful association values between pairs of documents, even if the documents do not have any terms in common
 - The hope is that terms having a common meaning (synonyms), are roughly mapped to the same direction in the latent space

Latent Semantic Analysis.....

- Based on LSA

- Compare two words w_i and w_j

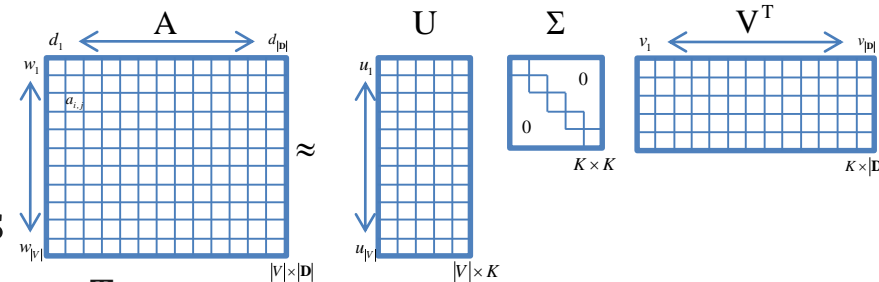
- $(\Sigma u_i^T)^T \Sigma u_j^T = u_i \Sigma \Sigma u_j^T = u_i \Sigma (u_j \Sigma)^T$

- $A \approx U \Sigma V^T \Rightarrow A A^T \approx U \Sigma V^T (U \Sigma V^T)^T = U \Sigma V^T V \Sigma^T U^T = U \Sigma (U \Sigma)^T$

- Compare two documents

- $(\Sigma v_i^T)^T \Sigma v_j^T = v_i \Sigma \Sigma v_j^T = v_i \Sigma (v_j \Sigma)^T$

- $A \approx U \Sigma V^T \Rightarrow A^T A \approx (U \Sigma V^T)^T U \Sigma V^T = V \Sigma^T U^T U \Sigma V^T = V \Sigma (V \Sigma)^T$



- Compare words and documents

- $(\Sigma u_i^T)^T \Sigma v_j^T = u_i \Sigma \Sigma v_j^T = u_i \Sigma (v_j \Sigma)^T$?

- Usually the reconstructed matrix is used**

$$A_{|V| \times |D|} = \bar{U}_{|V| \times |V|} \bar{\Sigma}_{|V| \times |D|} \bar{V}_{|D| \times |D|}^T \approx U_{|V| \times K} \Sigma_{K \times K} V_{K \times |D|}^T = A'_{|V| \times |D|}$$

LSA for IR.

- For a given query (as a document), a low-dimensional representation should be inferred
 - The low-dimensional representation can be obtained by using the **fold-in** strategy
 - The column vectors of U define an orthonormal basis for d_j
 - $A \approx U\Sigma V^T$

$$\Rightarrow A^T U \approx (U\Sigma V^T)^T U = V\Sigma U^T U = V\Sigma$$

$$\Rightarrow U^T A = \Sigma V^T$$
 - For each document, the new representation is Σv_i^T
 - For the new query, the low-dimensional representation can be derived by the same mechanism

$$\Sigma_{K \times K}^{-1} (U_{|V| \times K})^T (\vec{q})_{|V| \times 1} = (v_q^T)_{1 \times K}$$

Each dimension
has its own weight

Weighted sum of
the word vectors

LSA for IR..

- For a given query (as a document), a low-dimensional representation should be inferred
 - The low-dimensional representation can be obtained by using the **fold-in** strategy
 - For the new query, the low-dimensional representation can be derived by the same mechanism

$$(U_{|V| \times K})^T (\vec{q})_{|V| \times 1} = \Sigma_{K \times K} v_q^T$$

$$\Sigma_{K \times K}^{-1} (U_{|V| \times K})^T (\vec{q})_{|V| \times 1} = (v_q^T)_{1 \times K}$$

- Notably, for a new document, the representation can also be derived by the fold-in strategy
- Consequently, the relevance degree can be computed:

$$\text{sim}(q, d) = \cos(\Sigma v_q^T, \Sigma v_d^T) = \frac{\Sigma v_q^T \cdot \Sigma v_d^T}{|\Sigma v_q^T| |\Sigma v_d^T|}$$

Example – 1.

$$A =$$

	d_1	d_2	d_3	d_4	d_5	d_6
ship	1	0	1	0	0	0
boat	0	1	0	0	0	0
ocean	1	1	0	0	0	0
voyage	1	0	0	1	1	0
trip	0	0	0	1	0	1

$$U =$$

	1	2
ship	-0.44	-0.30
boat	-0.13	-0.33
ocean	-0.48	-0.51
voyage	-0.70	0.35
trip	-0.26	0.65

$$\Sigma =$$

2.16	0.00
0.00	1.59

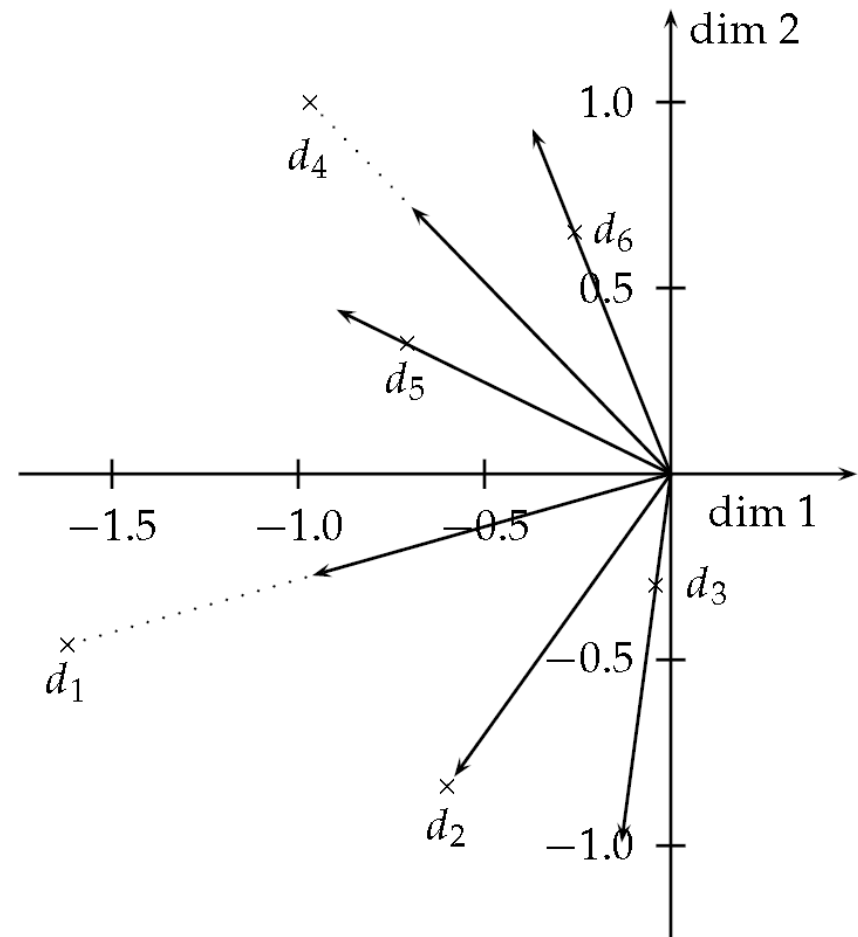
$$V^T =$$

	d_1	d_2	d_3	d_4	d_5	d_6
1	-1.62	-0.60	-0.44	-0.97	-0.70	-0.26
2	-0.46	-0.84	-0.30	1.00	0.35	0.65

Example – 1..

- The relationship between d_2 and d_5 can be reasonably determined

	d_1	d_2	d_3	d_4	d_5	d_6
ship	1	0	1	0	0	0
boat	0	1	0	0	0	0
ocean	1	1	0	0	0	0
voyage	1	0	0	1	1	0
trip	0	0	0	1	0	1



Example – 2.

- c1: *Human machine interface for Lab ABC computer applications*
c2: *A survey of user opinion of computer system response time*
c3: *The EPS user interface management system*
c4: *System and human system engineering testing of EPS*
c5: *Relation of user-perceived response time to error measurement*

- m1: *The generation of random, binary, unordered trees*
m2: *The intersection graph of paths in trees*
m3: *Graph minors IV: Widths of trees and well-quasi-ordering*
m4: *Graph minors: A survey*

Terms		Documents								
		c1	c2	c3	c4	c5	m1	m2	m3	m4
1	human	1	0	0	1	0	0	0	0	0
2	interface	1	0	1	0	0	0	0	0	0
3	computer	1	1	0	0	0	0	0	0	0
4	user	0	1	1	0	1	0	0	0	0
5	system	0	1	1	2	0	0	0	0	0
6	response	0	1	0	0	1	0	0	0	0
7	time	0	1	0	0	1	0	0	0	0
8	EPS	0	0	1	1	0	0	0	0	0
9	survey	0	1	0	0	0	0	0	0	1
10	trees	0	0	0	0	0	1	1	1	0
11	graph	0	0	0	0	0	0	1	1	1
12	minors	0	0	0	0	0	0	0	1	1

Example – 2..

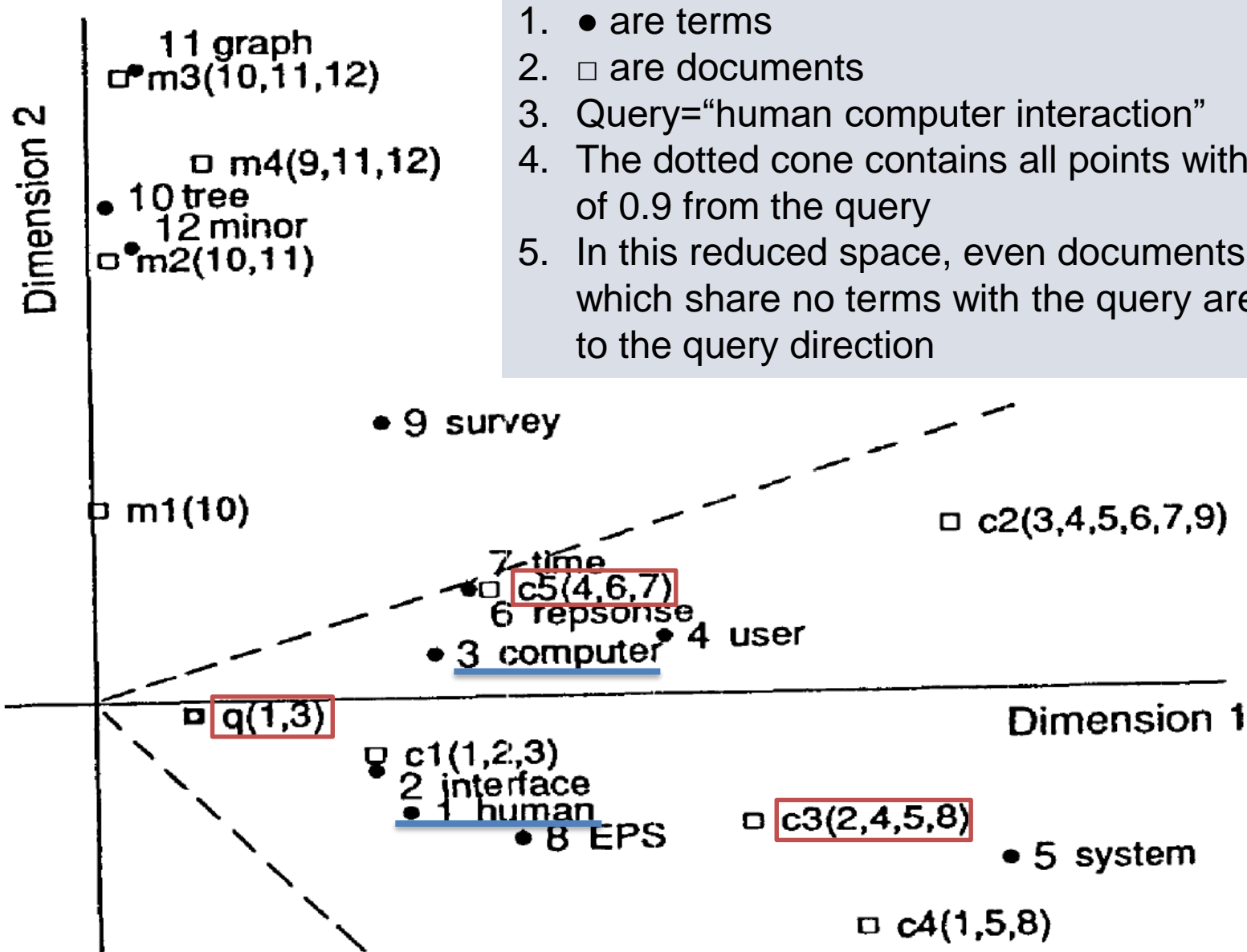
Query="human computer interaction"

- c1: *Human machine interface for Lab ABC computer applications*
c2: *A survey of user opinion of computer system response time*
c3: *The EPS user interface management system*
c4: *System and human system engineering testing of EPS*
c5: *Relation of user-perceived response time to error measurement*

- m1: *The generation of random, binary, unordered trees*
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Terms		Documents								
		c1	c2	c3	c4	c5	m1	m2	m3	m4
1	human	1	0	0	1	0	0	0	0	0
2	interface	1	0	1	0	0	0	0	0	0
3	computer	1	1	0	0	0	0	0	0	0
4	user	0	1	1	0	1	0	0	0	0
5	system	0	1	1	2	0	0	0	0	0
6	response	0	1	0	0	1	0	0	0	0
7	time	0	1	0	0	1	0	0	0	0
8	EPS	0	0	1	1	0	0	0	0	0
9	survey	0	1	0	0	0	0	0	0	1
10	trees	0	0	0	0	0	1	1	1	0
11	graph	0	0	0	0	0	0	1	1	1
12	minors	0	0	0	0	0	0	0	1	1

Example – 2..



Pros and Cons

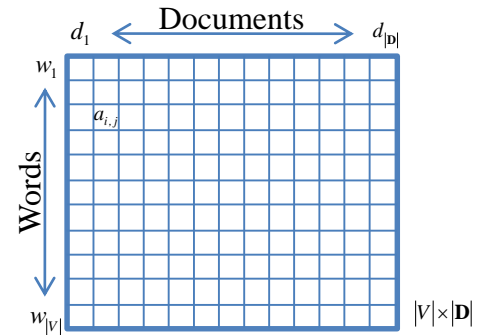
- Advantages
 - As we reduce K , **recall tends to increase**, as expected
 - Most surprisingly, a value of K in the low hundreds can actually **increase precision** on some query benchmarks
 - Finding new spaces for words and documents
- Disadvantages
 - The computational cost of the SVD is significant
 - Irrelevant or Antonymous
 - The reconstruction has negative entities

Entropy-based Weighting Method.

- In the word-by-document, each element $a_{i,j}$ is represented the importance of word w_i in document d_j

- The TF-IDF score
- The Entropy-based method

$$a_{i,j} = (1 - \varepsilon_i) \frac{c(w_i, d_j)}{|d_j|}$$



$$\varepsilon_i = -\frac{1}{\log |D|} \sum_{j=1}^{|D|} \left(\frac{c(w_i, d_j)}{\sum_{j'=1}^{|D|} c(w_i, d_{j'})} \log \frac{c(w_i, d_j)}{\sum_{j'=1}^{|D|} c(w_i, d_{j'})} \right)$$

- $0 \leq \varepsilon_i \leq 1$

- $\varepsilon_i = 1 \Rightarrow \forall d_j, c(w_i, d_j) = \frac{\sum_{j'=1}^{|D|} c(w_i, d_{j'})}{|D|}$: the word distributed across many documents throughout the corpus
- $\varepsilon_i = 0 \Rightarrow \exists d_j, c(w_i, d_j) \approx \sum_{j'=1}^{|D|} c(w_i, d_{j'})$: the word is present only in a few specific documents

Entropy-based Weighting Method..

$$\varepsilon_i = -\frac{1}{\log |\mathbf{D}|} \sum_{j=1}^{|\mathbf{D}|} \left(\frac{c(w_i, d_j)}{\sum_{j'=1}^{|\mathbf{D}|} c(w_i, d_{j'})} \log \frac{c(w_i, d_j)}{\sum_{j'=1}^{|\mathbf{D}|} c(w_i, d_{j'})} \right)$$

- $\varepsilon_i = 1 \Rightarrow \forall d_j, c(w_i, d_j) = \frac{\sum_{j'=1}^{|\mathbf{D}|} c(w_i, d_{j'})}{|\mathbf{D}|}$: the word distributed across many documents throughout the corpus

$$\begin{aligned} \varepsilon_i &= -\frac{1}{\log |\mathbf{D}|} \sum_{j=1}^{|\mathbf{D}|} \left(\frac{c(w_i, d_j)}{\sum_{j'=1}^{|\mathbf{D}|} c(w_i, d_{j'})} \log \frac{c(w_i, d_j)}{\sum_{j'=1}^{|\mathbf{D}|} c(w_i, d_{j'})} \right) \\ &= -\frac{1}{\log |\mathbf{D}|} \sum_{j=1}^{|\mathbf{D}|} \left(\frac{\frac{\sum_{j'=1}^{|\mathbf{D}|} c(w_i, d_{j'})}{|\mathbf{D}|}}{\sum_{j'=1}^{|\mathbf{D}|} c(w_i, d_{j'})} \log \frac{\frac{\sum_{j'=1}^{|\mathbf{D}|} c(w_i, d_{j'})}{|\mathbf{D}|}}{\sum_{j'=1}^{|\mathbf{D}|} c(w_i, d_{j'})} \right) \\ &= -\frac{1}{\log |\mathbf{D}|} \sum_{j=1}^{|\mathbf{D}|} \left(\frac{1}{|\mathbf{D}|} \log \frac{1}{|\mathbf{D}|} \right) = -\frac{1}{\log |\mathbf{D}|} \left(\log \frac{1}{|\mathbf{D}|} \right) = -\frac{1}{\log |\mathbf{D}|} (-\log |\mathbf{D}|) = 1 \end{aligned}$$

$$a_{i,j} = (1 - \varepsilon_i) \frac{c(w_i, d_j)}{|d_j|}$$

Entropy-based Weighting Method...

$$\varepsilon_i = -\frac{1}{\log |\mathbf{D}|} \sum_{j=1}^{|\mathbf{D}|} \left(\frac{c(w_i, d_j)}{\sum_{j'=1}^{|\mathbf{D}|} c(w_i, d_{j'})} \log \frac{c(w_i, d_j)}{\sum_{j'=1}^{|\mathbf{D}|} c(w_i, d_{j'})} \right)$$

- $\varepsilon_i = 0 \Rightarrow \exists d_j, c(w_i, d_j) \approx \sum_{j'=1}^{|\mathbf{D}|} c(w_i, d_{j'})$: the word is present only in a few specific documents

$$\begin{aligned} \varepsilon_i &= -\frac{1}{\log |\mathbf{D}|} \sum_{j=1}^{|\mathbf{D}|} \left(\frac{c(w_i, d_j)}{\sum_{j'=1}^{|\mathbf{D}|} c(w_i, d_{j'})} \log \frac{c(w_i, d_j)}{\sum_{j'=1}^{|\mathbf{D}|} c(w_i, d_{j'})} \right) \\ &= -\frac{1}{\log |\mathbf{D}|} \times (|\mathbf{D}| - 1) \times \left(\frac{0}{\sum_{j'=1}^{|\mathbf{D}|} c(w_i, d_{j'})} \log \frac{0}{\sum_{j'=1}^{|\mathbf{D}|} c(w_i, d_{j'})} \right) \\ &\quad - \frac{1}{\log |\mathbf{D}|} \times \left(\frac{\sum_{j'=1}^{|\mathbf{D}|} c(w_i, d_{j'})}{\sum_{j'=1}^{|\mathbf{D}|} c(w_i, d_{j'})} \log \frac{\sum_{j'=1}^{|\mathbf{D}|} c(w_i, d_{j'})}{\sum_{j'=1}^{|\mathbf{D}|} c(w_i, d_{j'})} \right) \\ &= 0 \end{aligned}$$

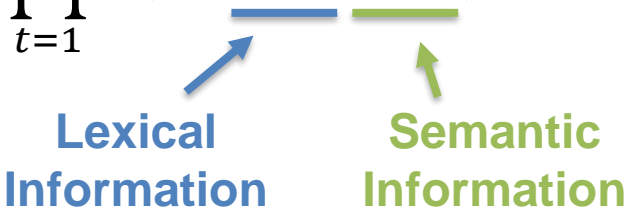
$$a_{i,j} = (1 - \varepsilon_i) \frac{c(w_i, d_j)}{|d_j|}$$

LSA-based Language Modeling – 1

- A goal of statistical language modeling is to learn the joint probability function of sequences of words in a language
 - By using n -gram model

$$P(w_1, w_2, \dots, w_T) \approx \prod_{t=1}^T P(w_t | w_{t-n+1}, \dots, w_{t-1})$$

- By incorporating n -gram model and LSA-based model


$$P(w_1, w_2, \dots, w_T) \approx \prod_{t=1}^T P(w_t | H_{t-1}^{n,l}) = \prod_{t=1}^T P(w_t | \underbrace{H_{t-1}^n}_{\text{Lexical Information}}, \underbrace{H_{t-1}^l}_{\text{Semantic Information}})$$
The diagram illustrates the decomposition of the LSA-based model. It shows the equation $P(w_1, w_2, \dots, w_T) \approx \prod_{t=1}^T P(w_t | H_{t-1}^{n,l}) = \prod_{t=1}^T P(w_t | H_{t-1}^n, H_{t-1}^l)$. Below the equation, the term H_{t-1}^n is underlined in blue, and a blue arrow points from the text "Lexical Information" to it. Similarly, the term H_{t-1}^l is underlined in green, and a green arrow points from the text "Semantic Information" to it.

LSA-based Language Modeling – 2

- The probability can further be decomposed:

$$P(w_t | H_{t-1}^n, H_{t-1}^l) = \frac{P(w_t, H_{t-1}^l | H_{t-1}^n)}{\sum_{w_i \in V} P(w_i, H_{t-1}^l | H_{t-1}^n)}$$

- Expanding and rearranging, the numerator is seen to be:

$$\begin{aligned} P(w_t, H_{t-1}^l | H_{t-1}^n) &= \frac{P(w_t, H_{t-1}^l, H_{t-1}^n)}{P(H_{t-1}^n)} \\ &= \frac{P(w_t, H_{t-1}^l, H_{t-1}^n) P(w_t, H_{t-1}^n)}{P(H_{t-1}^n) P(w_t, H_{t-1}^n)} \\ &= P(w_t | H_{t-1}^n) P(H_{t-1}^l | w_t, H_{t-1}^n) \\ &= P(w_t | w_{t-n+1}, \dots, w_{t-1}) P(H_{t-1}^l | w_{t-n+1}, \dots, w_{t-1}, w_t) \\ &= P(w_t | w_{t-n+1}, \dots, w_{t-1}) P(H_{t-1}^l | w_t) \end{aligned}$$


We assume the probability of the document history given the current word is not affected by other context words

LSA-based Language Modeling – 3

$$P(w_t, H_{t-1}^l | H_{t-1}^n) = P(w_t | w_{t-n+1}, \dots, w_{t-1}) P(H_{t-1}^l | w_t)$$

- Consequently, we can obtain:

$$\begin{aligned} P(w_t | H_{t-1}^{n,l}) &= P(w_t | H_{t-1}^n, H_{t-1}^l) = \frac{P(w_t, H_{t-1}^l | H_{t-1}^n)}{\sum_{w_i \in V} P(w_i, H_{t-1}^l | H_{t-1}^n)} \\ &= \frac{P(w_t | w_{t-n+1}, \dots, w_{t-1}) P(H_{t-1}^l | w_t)}{\sum_{w_i \in V} P(w_i | w_{t-n+1}, \dots, w_{t-1}) P(H_{t-1}^l | w_i)} = \frac{P(w_t | w_{t-n+1}, \dots, w_{t-1}) \frac{P(w_t | H_{t-1}^l)}{P(w_t)}}{\sum_{w_i \in V} P(w_i | w_{t-n+1}, \dots, w_{t-1}) \frac{P(w_i | H_{t-1}^l)}{P(w_i)}} \end{aligned}$$

- H_{t-1}^l can be represented by a vector in the semantic space

$$\left(\overrightarrow{H_{t-1}^l} \right)_{1 \times K}^T = \left(\overrightarrow{H_{t-1}^l} \right)_{1 \times |V|}^T U_{|V| \times K} \Sigma_{K \times K}^{-1}$$

- Thus, the semantic smoothing factor can be estimated by:

$$P(w_t | H_{t-1}^l) \propto \cos(\Sigma^{\frac{1}{2}} \overrightarrow{H_{t-1}^l}, \Sigma^{\frac{1}{2}} u_{w_t}^T)$$

LSA-based Language Modeling – Appendix

- By using the entropy-based method to score each element in the vector, a fast strategy can be derived for sequential data

$$\overrightarrow{H_t^l} = \frac{|H_t^l| - 1}{|H_t^l|} \overrightarrow{H_{t-1}^l} + \frac{1 - \varepsilon_{w_t}}{|H_t^l|} \begin{bmatrix} 0 \\ \vdots \\ 0 \\ 1 \\ 0 \\ \vdots \\ 0 \end{bmatrix}$$

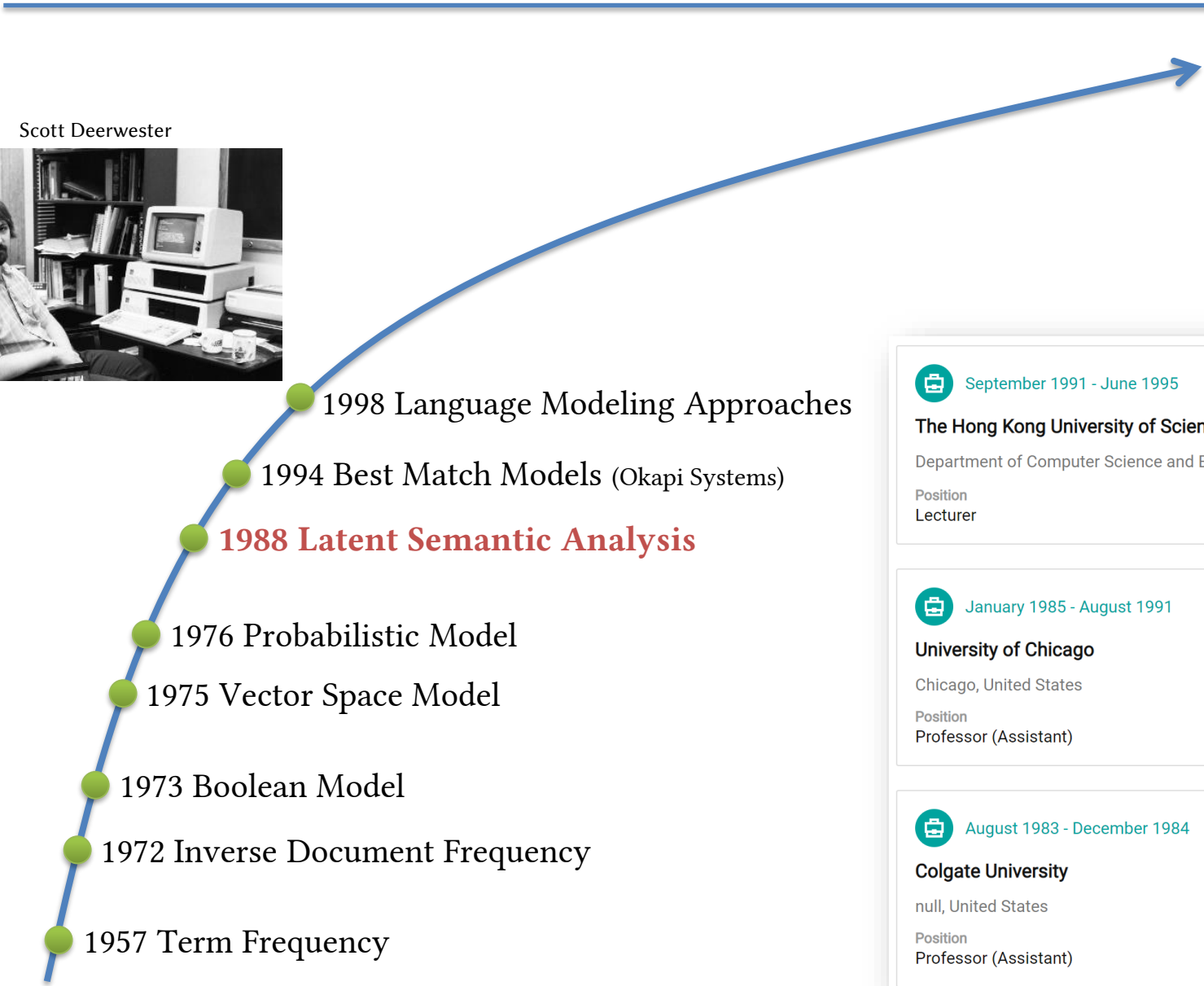
$$a_{i,j} = (1 - \varepsilon_i) \frac{c(w_i, d_j)}{|d_j|}$$

$$\varepsilon_i = -\frac{1}{\log |\mathbf{D}|} \sum_{j=1}^{|\mathbf{D}|} \left(\frac{c(w_i, d_j)}{\sum_{j'=1}^{|\mathbf{D}|} c(w_i, d_{j'})} \log \frac{c(w_i, d_j)}{\sum_{j'=1}^{|\mathbf{D}|} c(w_i, d_{j'})} \right)$$

The Evolution.

Scott Deerwester



- 
- 1957 Term Frequency
 - 1972 Inverse Document Frequency
 - 1973 Boolean Model
 - 1975 Vector Space Model
 - 1976 Probabilistic Model
 - 1988 Latent Semantic Analysis**
 - 1994 Best Match Models (Okapi Systems)
 - 1998 Language Modeling Approaches



September 1991 - June 1995

The Hong Kong University of Science and Technology

Department of Computer Science and Engineering · null, Hong Kong

Position

Lecturer



January 1985 - August 1991

University of Chicago

Chicago, United States

Position

Professor (Assistant)



August 1983 - December 1984

Colgate University

null, United States

Position

Professor (Assistant)

The Evolution..

Scott Deerwester



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Doozee Inc.
4 年 9 個月

Founder
2016年3月 - 目前 · 4 年 9 個月

Founder
2016年9月 - 目前 · 4 年 3 個月
Leading the launch of an enterprise software solutions company for the shipping industry.



Founder
Wildcat Center
2008年1月 - 2016年3月 · 8 年 3 個月

The Wildcat Center is a humanitarian organization that practices, applies and shares affordable appropriate technology and agriculture, to alleviate extreme poverty and to offer alternatives to people living in challenging times.



President
Taconza LLC
2015年6月 - 2016年 · 1 年



Tigers Limited
3 年 6 個月

Head of Strategic Products
2013年6月 - 2015年4月 · 1 年 11 個月

CIO
2011年11月 - 2013年6月 · 1 年 8 個月
Founding CIO of Tigers, responsible for building the IT team and infrastructure.

Questions?



kychen@mail.ntust.edu.tw